

- Reno City Council Meeting - Item # D.1 Neon Line Reconsideration

[illegible]



Public Comment <publiccomment@reno.gov>

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## Neon Line Judgement

1 message

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**Angela Amato** <angela\_j\_amato@icloud.com>  
To: Publiccomment@reno.gov

Fri, Oct 20, 2023 at 9:23 AM

I disagree with staff recommendation to appeal the judgement against the Neon Line. This is Reno NOT Las Vegas!

Sent from my iPhone



Public Comment &lt;publiccomment@reno.gov&gt;

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**FW: PC Public Comment Form - 10/25/2023, Item D.1, Jacqueline Dawson**

1 message

**Cali Shy** <ShyC@reno.gov>

Mon, Oct 23, 2023 at 10:30 AM

To: Public Comment &lt;PublicComment@reno.gov&gt;

Cc: Michelle Fournier &lt;FournierM@reno.gov&gt;

Good morning,

Public comment below for Item D1.

Best,

Cali

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**From:** PC Public Comment <wilseyc@reno.gov>**Sent:** Monday, October 23, 2023 10:08 AM**To:** Michelle Fournier <FournierM@reno.gov>; [RenoPlanningCommission@reno.gov](mailto:RenoPlanningCommission@reno.gov)**Subject:** PC Public Comment Form - 10/25/2023, Item D.1, Jacqueline Dawson

Your form has a new entry. Here are all the answers.

|                                   |  |
|-----------------------------------|--|
| <b>Email Address</b>              | <a href="mailto:jacquendawson@gmail.com">jacquendawson@gmail.com</a> |
| <b>Your Name (First and Last)</b> | Jacqueline Dawson  |
| <b>Address</b>                    | <a href="#">535 Marsh Ave. Reno, NV 89509</a>                        |
| <b>Phone Number</b>               | 7755447579   |

**Planning Commission  
Meeting Date**

10/25/2023

**Agenda Item or Case  
Number**

Item D.1

**Please state if you are in  
favor of or in opposition of  
the agenda item in which  
you are commenting:**

In Opposition

**Your Comment**

Reno has a known history of being for sale to corporate interests regardless of the true costs to the community. Insert the name of any of the casinos and you'll be able to connect decisions that were made to benefit them (the casinos) without any real regard of the people of our community. As a community member, I am not okay with allowing one corporation, Jacobs Entertainment in this case, to be allowed to market a public road and an entire swath of Reno's downtown as his branded and trademarked "Reno's Neon District." There are businesses and properties in the area that has been outlined from West St. to Keystone Ave. and I-80 to 2nd St. that Jacobs does not own or have any decision making rights for, that have not agreed to this along with the citizens of this community that have had no say in the decision. I am against all three signs as they do not meet the allowable criteria for signage.

**By checking the "Yes" below, you understand, acknowledge, and expressly agree that: (1) all information submitted by you will be entered into the public record, made available for public inspection, and freely disseminated without restriction; and, (2) any contact, personal, financial, or medical information intentionally or inadvertently submitted by you will not be maintained in a confidential manner, or subsequently exempted from public inspection.**

Yes

**By checking the "Yes" below, you agree that all the information above is true and accurate. For additional information, please refer to the agenda for today's meeting.**

Yes

Sent via [Google Form Notifications](#)



**PC Public Comment - 10252023, Item D.1, Jacqueline Dawson.pdf**

49K



Public Comment <publiccomment@reno.gov>

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## Jacob's property appeal

1 message

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**Janet Wright** <jwrightnv@gmail.com>

Mon, Oct 23, 2023 at 8:07 AM

To: Publiccomment@reno.gov

Please do not allow further disruption by the Jacob's developers! The property has received so many exceptions without attending to the voices of the local citizenry. I do not want more visual signage of the proportion requested in my neighborhood.

Please do vote to uphold the judge's decision. Do not vote to support the appeal.

Thank you!

Janet

1286 Conway Lane. 89503

Janet Wright

Sent from my iPhone



Public Comment &lt;publiccomment@reno.gov&gt;

## New form response notification

1 message

**Reno City Council Online Public Comment Received** <cityclerk@reno.gov>

Sat, Oct 21, 2023 at 1:49 PM

Reply-To: cityclerk@reno.gov

To: publiccomment@reno.gov

Your form has a new entry. Here are all the answers.

|  |   |
|--|---|
| <b>Your Name (First and Last)</b>  | Leah Sanders  |
| <b>Council Meeting Date</b>  | Oct 25, 2023  |
| <b>Agenda Item</b>   | D1  |
| <b>Do you wish to speak in person at the meeting?</b>  | No, written comment only (please submit your comments in the field below)   |
| <b>Your Comment (if you are speaking, it is not necessary to complete this field)</b>                    | <p>October 21, 2023</p> <p>Dear Mayor Schieve and Reno City Council members,<br/>         I was heartened that the Billboard Law enacted by the citizens of Reno was upheld for two of the three signs associated with Jacobs Entertainment. As you know, the judge denied two of the signs but left the third one in her September 22 decision. Judge Steinheimer left the arch over 4th street labeling the district (named by Jacobs, not the citizens).<br/>         I supported Scenic Nevada's lawsuit to have the city obey the law. And the law spoke.<br/>         Now the city attorney is presenting an appeal, which will drag this issue further up the courts even though the billboards are against the law. It appears to me that Jacobs's development gets all the things it wants, legal or not, with the help of the city council, even when citizens protest.<br/>         I urge you let the law speak! Deny the appeal.<br/>         Thank you,<br/>         Leah Sanders<br/> <a href="#">1880 Coleman Dr.</a><br/>         Reno 89503<br/> <a href="mailto:Leah.sanders14@gmail.com">Leah.sanders14@gmail.com</a></p> |
| <b>Which City of Reno Ward do you reside?</b>  | Ward 5  |
| <b>Please state if you are in favor or in opposition of the agenda item in which you are commenting:</b> | In opposition   |
| <b>Email Address</b>   | <a href="mailto:leah.sanders14@gmail.com">leah.sanders14@gmail.com</a>  |
| <b>Address</b>   | <a href="#">1880 Coleman Dr., Reno</a>  |
| <b>Phone Number</b>  | 7757507047  |

**By checking the "Yes" below, you understand, acknowledge, and expressly agree that: (1) all information submitted by you will be entered into the public record, made available for public inspection, and freely disseminated without restriction; and, (2) any contact, personal, financial, or medical information intentionally or inadvertently submitted by you will not be maintained in a confidential manner, or subsequently exempted from public inspection.**

Yes

**By checking the "Yes" below, you agree that all the information above is true and accurate. For additional information, please refer to the agenda for today's meeting.**

Yes

**Do you wish to sign-up for Reno Connect e-newsletters?**

Yes





Public Comment <publiccomment@reno.gov>

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## Neon Line

1 message

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**Lindie Brunson** <lindie@ferrari-lund.com>

Mon, Oct 23, 2023 at 11:29 AM

To: Publiccomment@reno.gov

I am writing to express my concern about naming the West Fourth Street area "Reno's Neon Line District". Once again it seems that the powers that be have steamrolled their way into approving something that violates city code. Why is it that for no apparent reason the city consistently bends to the whims of outside interests? Please reconsider the wishes of your constituents.

Sincerely,

Lindie Brunson

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Public Comment &lt;publiccomment@reno.gov&gt;

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**FW: PC Public Comment Form - 10/25/2003, D. 1, Susan Alesevich**

1 message

**Cali Shy** <ShyC@reno.gov>

Mon, Oct 23, 2023 at 8:16 AM

To: Public Comment &lt;PublicComment@reno.gov&gt;

Cc: Michelle Fournier &lt;FournierM@reno.gov&gt;

Good morning,

Please see the public comment below for item D1.

Thank you,

Cali

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**From:** PC Public Comment <wilseyc@reno.gov>**Sent:** Sunday, October 22, 2023 5:19 PM**To:** Michelle Fournier <FournierM@reno.gov>; [RenoPlanningCommission@reno.gov](mailto:RenoPlanningCommission@reno.gov)**Subject:** PC Public Comment Form - 10/25/2003, D. 1, Susan Alesevich

Your form has a new entry. Here are all the answers.

**Email Address**[Jump82nd@aol.com](mailto:Jump82nd@aol.com)**Your Name (First and Last)**

Susan Alesevich

**Address**[1840 Trail Creek Way, Reno, 89523](#)**Phone Number**

702 340-5807

**Planning Commission  
Meeting Date**

10/25/2003

**Agenda Item or Case  
Number**

D. 1

**Please state if you are in  
favor of or in opposition of  
the agenda item in which  
you are commenting:**

In Opposition

**Your Comment**

We have a beautiful city with scenic views. Please don't allow Jacobs Entertainment to erect large billboards in our downtown area. We don't want Reno to look like Las Vegas.

**By checking the "Yes"  
below, you understand,  
acknowledge, and expressly  
agree that: (1) all information  
submitted by you will be  
entered into the public  
record, made available for  
public inspection, and freely  
disseminated without  
restriction; and, (2) any  
contact, personal, financial,  
or medical information  
intentionally or inadvertently  
submitted by you will not be  
maintained in a confidential  
manner, or subsequently  
exempted from public  
inspection.**

Yes

**By checking the "Yes"  
below, you agree that all the  
information above is true  
and accurate. For additional  
information, please refer to  
the agenda for today's  
meeting.**

Yes

Sent via [Google Form Notifications](#)



**PC Public Comment - 10252003, D. 1, Susan Alesevich.pdf**  
48K



Public Comment &lt;publiccomment@reno.gov&gt;

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## Neon line reconsideration

1 message

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**Thelma Matlin** <thelmamatlin@gmail.com>

Fri, Oct 20, 2023 at 7:49 AM

To: Publiccomment@reno.gov

It is strange we are paying for the city attorney's office to protect Jacobs Entertainment and its illegal sign request. The public was against the whole proposal when it first on proposed. Jacobs got almost all of what he wanted when a judge agreed but for just 2 illegal signs he wants a reconsideration.. signs on land he doesn't even own or control.

If only the public got such reconsideration from its Reno City Council.

I wish I as a citizen had as much influence as Jacobs.

Thelma Matlin

4755 Bradford Lane

Reno

Sent from my iPad



Public Comment &lt;publiccomment@reno.gov&gt;

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**FW: PC Public Comment Form - 09/25/2023, Neon Line Item D-1, Tom Clark**

1 message

**Cali Shy** <ShyC@reno.gov>

Fri, Oct 20, 2023 at 8:41 AM

To: Public Comment &lt;PublicComment@reno.gov&gt;

Cc: Michelle Fournier &lt;FournierM@reno.gov&gt;

Good morning,

Please see the public comment below for Neon Line Item D-1.

Thank you,

Cali

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**From:** PC Public Comment <wilseyc@reno.gov>**Sent:** Friday, October 20, 2023 8:39 AM**To:** Michelle Fournier <FournierM@reno.gov>; [RenoPlanningCommission@reno.gov](mailto:RenoPlanningCommission@reno.gov)**Subject:** PC Public Comment Form - 09/25/2023, Neon Line Item D-1, Tom Clark

Your form has a new entry. Here are all the answers.

**Email Address**[tclark742@gmail.com](mailto:tclark742@gmail.com)**Your Name (First and Last)**

Tom Clark

**Address**[3145 Penfield Circle reno](#)**Phone Number**

7757428434

**Planning Commission  
Meeting Date**

09/25/2023

**Agenda Item or Case  
Number**

Neon Line Item D-1

**Please state if you are in  
favor of or in opposition of  
the agenda item in which  
you are commenting:**

In Opposition

**Your Comment**

The public has voted No More Billboards in Reno. Therefore the City has a civic duty to honor this vote and not allow any new billboards in particular electronic lighted billboards.  
Work to make Reno more Scenic not more cluttered.

**By checking the "Yes" below, you understand, acknowledge, and expressly agree that: (1) all information submitted by you will be entered into the public record, made available for public inspection, and freely disseminated without restriction; and, (2) any contact, personal, financial, or medical information intentionally or inadvertently submitted by you will not be maintained in a confidential manner, or subsequently exempted from public inspection.**

Yes

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Yes

**the agenda for today's  
meeting.**

Sent via [Google Form Notifications](#)



**PC Public Comment - 09252023, Neon Line Item D-1, Tom Clark.pdf**  
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